

THIRD ANNUAL ARTISANS MARKET ON THE SQUARE

At the 48th Annual Arkansas Folk Festival

Mountain View, Arkansas

April 16, 17 & 18, 2010

Call for Artisans: The Artisans Market on the Square is sponsored by the Mountain View Area Artisans Council whose members include the Arkansas Craft Guild, the Mountain View Art Guild, the Off the Beaten Path Studio Tour, the Ozark Folk Fiber Guild, The Ozark Folk Center, the Mountain View Chamber of Commerce, and the City of Mountain View. This Third Annual Artisans Market will be held in conjunction with the 48th Annual Arkansas Folk Festival which opens the Spring season of festivals in the Arkansas Ozark Mountains. It has a long and very successful history and tradition and draws visitors from all over the state of Arkansas and the mid-south region. Thousands of visitors make this an annual event in the spring time and return year after year. The Artisans Market is located in a pedestrian-only mall on the streets of the east and west sides of the Stone County Court House. Show dates/hours:

Friday, April 16, 2010 - 12:00 noon to 5:00 PM

Saturday, April 17, 2010 - 9:00 AM to 6:00 PM

Sunday, April 18, 2010 - 10:00 AM to 4:00 PM

Note: Artisans are free to stay open on Friday and Saturday as late as they wish.

WHO CAN APPLY?

This event is open to artists who produce quality work and who meet these guidelines:

1. Entries should be of original or traditional designs and made by the artist.
2. Absolutely no commercial products or products made from kits may be sold. Every product must have a handmade focal point or a design that is uniquely artistic and demonstrative of the artist's creativity. (For instance, strung beads must have a handmade focal item or be used in a unique design that is artistically greater and more creative than the string of beads.)
3. All work displayed for sale must be in the medium/media submitted to and accepted by the Artisans Market Committee. All displays (booths) may be reviewed by representatives of the Committee throughout the show to ensure compliance with the rules. It is the committee's right and responsibility to remove work that does not meet the rules and standards of the event.
4. Members of the Arkansas Craft Guild, the Mountain View Art Guild, the Off the Beaten Path Studio Tour, the Ozark Folk Fiber Guild and Ozark Folk Center crafters are not required to send pictures of their work with the application. However, these members must complete each item on the application and they are subject to the review of the Committee during the Show.
5. Artists who are not members of the above groups are required to submit at least four labeled digital images of their work and one of their booth set up with the application in jpeg format on CD or via e-mail. Image file names must include artist name and image number, e.g. dahlstedt1.jpg. Images must be at least 1024x768 pixels and less than 2 MB in size. Images larger than this MUST be submitted on CD. Write artist name and media category on top surface of the CD itself not on the sleeve. We do not accept photographs or slides unless special arrangements are made
6. **ABSOLUTELY NO FOOD MAY BE SOLD.**

REGISTRATION INFORMATION

- **Registration deadline is March 22, 2010**
- **Applications received by or on March 22, 2010 please include**
 - **\$50 registration fee (includes city fees)**
- **Applications received after March 22, 2010 please include**
 - **\$75 registration fee (includes city fees and a \$25.00 LATE FEE)**

Multiple Artisans may share a booth, however, each Artisan in a booth must complete the Artisan Registration Form and submit photos for jurying, if required. **Acceptance of one artist in a shared booth does not imply acceptance of another.**

Refunds will be made in full if the Mountain View Artisans Council must cancel the event. Refunds requested by the registered artisan will be made in full through March 31, 2010. Absolutely no refunds after that date.

Artists will be notified of acceptance as applications are received and approved. Final notification and Artist information will be emailed on April 1, 2010. Additional information will be provided at check in.

EVENT DETAILS

- Set up time: Friday, April 16, 7:00 a.m. –12:00 NOON. All vehicles must be out of area on Friday by 11:30 AM. Please unload and move vehicles prior to setting up booth to allow others to do likewise. Vehicles will not be allowed back in the market area until 4:00 pm on Sunday. Please tear down booth and, prior to moving vehicles in for loading so that others can do likewise. Artisans are required to stay until 4 pm on Sunday unless otherwise notified by the show's sponsors.
- NOTE: The winds can be strong and the weather in the Springtime in the Ozark Mountains can be unpredictable. For that reason, the Council strongly recommends that all tents have the capability of being closed overnight. We suggest that a weight of at least 40 lbs be firmly attached to each foot and the roof frame above the each foot. Tents will be on the street pavement and no stakes are allowed.
- Artists are responsible for setting up their own tents. No tents, tables, or chairs are provided.
- Tents must be solid color with no logo or signage. Only tasteful signage identifying artist, business name and craft is allowed.
- Overnight security will be provided by the Mountain View Police and the Stone County Sheriff.
- The registration form must be mailed to the Mountain View Area Artisans Council, PO Box 1861, Mountain View, Arkansas, 72560. The Artisans Council will take no responsibility for registration forms mailed to any other address. The Artisans Council accepts only checks and money orders (no cash, please) Checks and money orders will be deposited upon acceptance.
- All participants must complete the required Arkansas Department of Finance and Administration Event Tax form at the end of the show. No individual or group is exempt from collecting and remitting sales tax. Detailed instructions and forms will be provided in show registration packets.
- Questions and further information contact Maureen Skinner at skinnermaureen@gmail.com.

ARTISANS' MARKET ON THE SQUARE
Annual Arkansas Folk Festival - Mountain View Arkansas
April 16 - 18, 2010
APPLICATION FORM

TO BE COMPLETED BY THE PRIMARY BOOTH HOLDER:

Name: _____

Business name (if any) _____

Address _____

City _____ **State** _____ **Zip** _____

Day Phone _____ **Evening Phone** _____

E-mail _____ **REQUIRED**

Check one:

_____ **Booth will contain only my work.**

_____ **I will be sharing the booth with these artisans and understand that each artist must apply and jury separately:**

Arkansas Sales Tax Number _____ **(If you have one)**

Medium/Category of items to be sold - what is your craft?

Briefly describe the products you will be selling at the Market:

(Only items described on this form will be permitted at the Market)

Please describe the process you use to produce your product. This description is required.

Check the appropriate categories:

I am a member of the

- Mountain View Art Guild
 Arkansas Craft Guild (or a juried participant in the Guild Christmas Showcase during the past two years)
 Off the Beaten Path Studio Tour
 Ozark Folk Fiber Guild
 Ozark Folk Center

I am not a member of a sponsoring group and I've included four images of my work and one of my booth set-up.

I authorize the Committee of the Artisans' Market to use my photos and biographical material for publicity purposes in advertising and show publications.

Yes No

ONLY ARTISANS WHO AGREE FULLY TO THIS CONTRACT WILL BE ACCEPTED:
I agree to abide by the Guidelines of the Artisans Market and I understand that neither the Mountain View Area Artisans Council, the City of Mountain View, nor the Mountain View Chamber of Commerce is responsible for any loss, damage, or stolen merchandise or personal injuries, nor will I be a party to any legal action. I also agree to be ready to begin selling my products at Noon on Friday, April 16 and I will not leave the show until 4 pm on Sunday, April 18th

Signature _____ Date _____

Mail this registration form **INCLUDING APPLICATION FORMS OF ALL ADDITIONAL ARTISANS (if any)** and a check in the amount of **\$50.00** before March 22

OR

\$75.00 after March 22

payable to the Mtn. View Area Artisans Council to:

Mountain View Area Artisans Council

PO Box 1861,

Mountain View, Arkansas, 72560.

The Artisans Council will take no responsibility for registration forms mailed to any other address. The Artisans Council accepts only checks and money orders (no cash, please)

Checks and money orders will be deposited upon acceptance. No refunds after March 31 unless show is cancelled by sponsor.

TO BE COMPLETED BY EACH ADDITIONAL BOOTH ARTISAN:

Name of primary booth holder that I am sharing a booth with:

Name: _____

Business name (if any) _____

Address _____

City _____ **State** _____ **Zip** _____

Day Phone _____ **Evening Phone** _____

E-mail _____ **REQUIRED**

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Signature _____ Date _____

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\$50.00 before March 22

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payable to the Mtn. View Area Artisans Council to:

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